

Geoff STRAYER

Graphic Designer

g.strayer73@gmail.com

708-717-9601

Oak Forest, IL

linkedin.com/in/geoffstrayer

gstrayerdesign.com

Experienced graphic designer more than 10 years of experience in developing designs for print, web, & video. Craftsman-like focus on the details. I'm committed to delivering top results on time. Passionate about client satisfaction.

DESIGN SKILLS

Catalogs Flyers Websites Logos Mass Mail Campaigns Trade Show Products Video Editing e-Commerce Print Packaging

CREATIVE SKILLS

Product Photography Real Estate Photography Press Releases Videography Writing Graphic Design

SOFTWARE

Adobe Creative Suite Microsoft Office MacOS Windows WordPress

ADDITIONAL SKILLS

Email Marketing Social Media Advertising Social Media Marketing Event Planning Branding & Identity Newsletters Leadership Presentations Total Customer Satisfaction

WORK EXPERIENCE

Marketing Coordinator

Martec International

01/2016 - Present

Country Club Hills, IL

Completed projects include website design and redesign, client-specific catalogs, product catalogs, flyers & sales sheets, mass email, clothing design, banner design, packaging. Additionally responsible for video editing, image editing, file & image archive management.

Marketing Assistant

Mike Kravitz, Realtor

04/2015 - 12/2015

Chicago, IL

Responsible for condo photography, listing books, mass email campaigns, prospecting postcards, and monthly newsletter. Additionally responsible for client communication regarding listing activity.

Graphics Consultant

ProMat Solutions

04/2015 - 08/2018

Chicago, IL

Produced visual collateral for promotions, advertising, and web use.

Assistant Marketing Director

DLT Upholstery Supply

06/2011 - 12/2015

Alsip, IL

Manager for web content and design, email marketing, customer outreach, marketing design, concept and production. Responsibilities included inside sales and customer service. Managed e-commerce platform, including pricing, items, category assignments, and sales entry.

EDUCATION

BA in Marketing & Communication

Depaul University

09/2011 - 01/2015

CERTIFICATIONS

IAB Europe - Online Marketing Fundamentals

HubSpot - Inbound Certified

Imparture - Social Media Marketing Immersive